

**REPORT TO THE COUNTY BOARD  
MEETING OF MARCH 1, 2006**

**CVB Advisory Board Members:**

- |  |  |
|--|--|
| <input checked="" type="checkbox"/> Jesse Farlow | <input checked="" type="checkbox"/> Annette McLane |
| <input type="checkbox"/> Patricia Goldthorpe     | <input checked="" type="checkbox"/> Donna Marcotte |
| <input checked="" type="checkbox"/> Susan Gordy  | <input type="checkbox"/> Howard Raber              |
| <input checked="" type="checkbox"/> Fred Hansen  | <input checked="" type="checkbox"/> Mary Sheahen   |
| <input type="checkbox"/> Peggy Harmston          | <input checked="" type="checkbox"/> Emily Stoddard |
| <input checked="" type="checkbox"/> Jan Harris   |  |
| <input checked="" type="checkbox"/> Mat Kluesner |  |
| <input checked="" type="checkbox"/> Ken LeGrand  |  |
| <input type="checkbox"/> Todd Lincoln            |  |

**CVB Staff:**

- |   |   |
|---|---|
| <input type="checkbox"/> Mary Althof              | <input type="checkbox"/> Marsha Cordle          |
| <input checked="" type="checkbox"/> Melosa Belger | <input checked="" type="checkbox"/> Betsy Eaton |
| <input type="checkbox"/> Elizabeth Bulasko        | <input type="checkbox"/> Judy Gratton           |
|   | <input type="checkbox"/> Cynthia Schlichting    |

**GUESTS**

None

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**CALL TO ORDER**

Chairperson Stoddard called the meeting to order at 3:03 p.m.

**ROLL CALL**

Roll call was answered as follows: Present-Jesse Farlow, Susan Gordy, Fred Hansen, Jan Harris, Matt Kluesner, Ken LeGrand, Annette McLane, Donna Marcotte, Mary Sheahen and Emily Stoddard.

Present: 10

CVB Staff present: Melosa Belger and Betsy Eaton

**WELCOME AND INTRODUCTIONS**

Stoddard welcomed board members.

**PUBLIC COMMENTS**

There were no public comments.

**ADVISORY BOARD RETREAT**

Eaton stated had we met on February 16 as planned we would have done some preliminary work for the retreat today.

**UPDATE ON BUREAU PROJECTS**

**a. Re-cap of 2005 Objectives:** This sheet gives an overview of what our objective and actual were for 2005. Overall we should be very proud of this report. We had a great year.

**b. Scenic By-Ways:** The next time that group meets they will change the name of the committee because they will not be applying for that grant opportunity.

**c. Golf Co-op:** If ACL is a yes, we will have 100% participation of all the golf courses in Jo Daviess County. We are working on the unique URL, ads and radio spots.

**d. Governor's Conference on Tourism:** Eaton stated she would like input as to the board's expectations on attending the conference and having our office support that.

**OTHER REPORTS**

**Jo Daviess County:** Mat Kluesner had no additional comments.

**City of Galena:** Todd Lincoln was not present.

**Other Jo Daviess Counties:** Jan Harris mentioned that Warren is getting a four-story antique mall with an elevator hopefully opening in May.

Emily Stoddard mentioned the mayor of Elizabeth resigned last week to take the waterworks position. Helen Kilgore was appointed interim mayor.

Jesse Farlow asked how about the CVB sponsor a motivational seminar for customer service throughout the county.

Susan Gordy announced an 8 week volunteer training program beginning March 9. May 5 is their first Education Day at the Fort. All schools have been invited and over 500 students are signed up so far. Volunteers are needed.

The Galena Peoria Trail annual meeting is April 1 at the Elizabeth Community Building and also the Fort's opening event of the year. There will be a silent auction that will benefit the Fort foundation.

March 11 is Grape Growing 101 from 9 a.m. - 4 p.m. at Woodbine Bend.

Wine Lovers' Weekend is March 31 - April 2.

**ADJOURN**

The meeting was adjourned at 3:35 p.m.

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**NEXT MEETING**

**6:00 P.M., TUESDAY, MARCH 21, 2006**

**JO DAVIESS COUNTY COURTHOUSE BOARDROOM**

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