

**REPORT TO THE COUNTY BOARD
MEETING OF JULY 31, 2007**

CVB Advisory Board Members:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Ikhlas, Ahmed | <input checked="" type="checkbox"/> Donna Marcotte |
| <input checked="" type="checkbox"/> Charles Fach | <input type="checkbox"/> Howard Raber |
| <input checked="" type="checkbox"/> Jesse Farlow | <input checked="" type="checkbox"/> Mary Sheahen |
| <input type="checkbox"/> Patricia Goldthorpe | <input checked="" type="checkbox"/> Emily Stoddard |
| <input type="checkbox"/> Peggy Harmston | <input type="checkbox"/> Sally Toepfer |
| <input type="checkbox"/> Jan Harris | |
| <input checked="" type="checkbox"/> Kelly-Train, Mary | |
| <input checked="" type="checkbox"/> Ken LeGrand | |
| <input checked="" type="checkbox"/> Annette McLane | |

CVB Staff:

- | | |
|---|--|
| <input checked="" type="checkbox"/> Mary Althof | <input checked="" type="checkbox"/> Betsy Eaton |
| <input checked="" type="checkbox"/> Melosa Belger | <input checked="" type="checkbox"/> Judy Gratton |
| <input type="checkbox"/> Elizabeth Bulasko | |

GUESTS:

Beth Baranski, Dan Reimer, Ron Smith, Marvin Schultz

Donna Marcotte made a motion to approve a contract beginning August 14, 2007, through November 30, 2008, with Sedona Staffing for the purpose of staffing the Old Train Depot Information Center to be paid from line item 027-45161-403-14. Mary Sheahen seconded. The motion passed by voice vote.

CALL TO ORDER

Chairperson Stoddard called the meeting to order at 5:36 p.m.

ROLL CALL

Roll call was answered as follows: Present-Ikhlal Ahmed, Charles Fach, Jesse Farlow, Mary Kelly-Train, Kenny LeGrand, Annette McLane, Donna Marcotte, Mary Sheahen, and Emily Stoddard.

Present: 9

CVB Staff present: Mary Althof, Melosa Belger, Betsy Eaton and Judy Gratton.

ESTABLISHMENT OF QUORUM

A quorum was established.

WELCOME AND INTRODUCTIONS

Emily Stoddard welcomed and thanked everyone for attending. Charles Fach was introduced as the new board member representing the City of Galena.

PUBLIC COMMENTS

There were no public comments at this time.

AD HOC COMMITTEE ASSIGNMENTS

We will divide the by-laws into two sections – purpose and election. Everyone must serve on one committee and can serve on both. The committee chair will be decided at the first committee meeting. The Purpose Committee will consist of: Ikhlal Ahmed, Patricia Goldthorpe, Peggy Harmston, Mary Kelly-Train, Ken LeGrand, Donna Marcotte and Emily Stoddard. The Election Committee will consist of: Charles Fach, Jesse Farlow, Mary Kelly-Train, Ken LeGrand, Annette McLane, Howard Raber, Mary Sheahen, Emily Stoddard and Sally Toepfer.

SET A DATE FOR A CVB BOARD RETREAT (NOVEMBER)

The consensus of the board was to hold a CVB Board Retreat on Wednesday, November 28, 2007. The committee is as follows: Emily Stoddard, Mary Sheahen, Donna Marcotte and Mary Kelly-Train.

DISCUSSION AND RECOMMENDATION OF A CONTRACT BEGINNING AUGUST 14, 2007, THROUGH NOVEMBER 30, 2008, WITH SEDONA STAFFING FOR THE PURPOSE OF STAFFING THE OLD TRAIN DEPOT INFORMATION CENTER TO BE PAID FROM LINE ITEM 027-45161-403-14

Donna Marcotte made a motion to approve a contract beginning August 14, 2007, through November 30, 2008, with Sedona Staffing for the purpose of staffing the Old Train Depot Information Center to be paid from line item 027-45161-403-14. Mary Sheahen seconded. The motion passed by voice vote.

DISCUSSION AND RECOMMENDATION FOR THE FY08 BUDGET

There was a very lengthy discussion of the FY08 contingency budget. We will need to make program cuts, reduce services and increase revenues for FY08. Direction was given to staff: eliminate activity code 12 Meeting and Convention Marketing and activity code 13 Community Outreach; no capital development; develop a fee structure; some reduction in Visitors Services, but not close the Visitors Information Center, just reduce staffing hours; triathlon sponsorship; research increasing athletes fee; reduce printing costs. The next budget workshop meeting will be held on Wednesday, August 8 at 8:30 a.m. in the County Board room.

OTHER BUSINESS

We need to purchase a new server. We also need to update the lodging referral database. The consensus of the board was to purchase the server as soon as possible. There was discussion regarding the vacant sales position. It was the consensus of the board to wait until after the August 13 City Council meeting before sending out letters to the 17 candidates.

PUBLIC COMMENTS

Marvin Schultz commented that he appreciated this board keeping positive. Keep the industry informed regarding what you are doing with the by-laws and elections. The County will probably reduce the administration fee. The City of Galena has asked for that and they are looking at it. He envisions running under this format 1 - 2 years and then doing a private contract. Everyone needs to be involved and not alienate Galena. Give us a year to prove ourselves.

Mary Sheahan commented that one of the things that will be most discouraging is if we all work very hard, giving this our best effort, and the board picks it apart. We know we are not totally independent but you need to trust that we are going to give it our best shot; that we will follow through with what we say.

ADJOURN

Chairman Stoddard adjourned the meeting at 8:20 p.m.

NEXT MEETING
BUDGET PREPARATION
8:30 A.M., WEDNESDAY, AUGUST 8, 2007
JO DAVIESS COUNTY COURTHOUSE
