

**REPORT TO THE COUNTY BOARD  
MEETING OF NOVEMBER 16, 2004**

**CVB Advisory Board Members:**

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Joanne Bielenda | <input checked="" type="checkbox"/> Sarah Kluesner   |
| <input type="checkbox"/> Catherine Cumings          | <input checked="" type="checkbox"/> Gerry Lamparelli |
| <input checked="" type="checkbox"/> Jesse Farlow    | <input checked="" type="checkbox"/> Lara LeGrand     |
| <input checked="" type="checkbox"/> Susan Gordy     | <input checked="" type="checkbox"/> Mike Murphy      |
| <input checked="" type="checkbox"/> Jan Harris      | <input checked="" type="checkbox"/> John Osmanski    |
| <input type="checkbox"/> Joel Holland               | <input checked="" type="checkbox"/> Cindy Pepple     |
| <input checked="" type="checkbox"/> Dane Jackson    |  |
| <input checked="" type="checkbox"/> Jessica Kilburg |  |

**CVB Staff:**

- |   |   |
|---|---|
| <input checked="" type="checkbox"/> Melosa Belger | <input type="checkbox"/> Tracy Furlong          |
| <input checked="" type="checkbox"/> Nancy Breed   | <input checked="" type="checkbox"/> Nancy Lewis |
| <input type="checkbox"/> Marsha Cordle            |   |
| <input checked="" type="checkbox"/> Betsy Eaton   |   |

**GUESTS:**

Dave Anderson  
Merri Berlage  
Lyn Cook  
Robin Malpass

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Chairman Osmanski called the meeting to order at 5:30 pm.

**WELCOME AND INTRODUCTIONS**

Chairman Osmanski asked the CVB Advisory Board and guests to introduce themselves.

**PUBLIC COMMENTS**

None

**MINUTES OF OCTOBER 19, 2004 MEETING**

Lamparelli moved to accept the October 19, 2004 minutes as presented; Gordy seconded. Motion carried.

## **MINUTES OF SPECIAL NOVEMBER 4, 2004 MEETING**

Pepple moved to accept the special meeting minutes of November 4, 2004 as presented; Farlow seconded. Motion carried.

### **RECOGNITION OF EXPIRING BOARD TERMS**

Eaton explained that four board member terms expire this month. The County Board chair makes appointments to fill the vacancies, which will not occur before early December. The board members whose terms are now expiring may or may not be reappointed.

Eaton presented a token of appreciation to the members whose terms are expiring: CVB label Galena Cellars wine promoting the Jo Daviess County visitor experience. Receiving the gifts were: Jesse Farlow, Jan Harris, Joel Holland, Mike Murphy. Also receiving a special token was a person with an unlimited term who is much appreciated: Cindy Pepple.

### **BUREAU REPORTS**

#### **Financial & Staff Month-end Reports:**

Osmanski stated that the financial and month-end reports were in the board packets and asked if there were any questions.

Eaton stated that the final date to accept applications for the Director of Sales position was yesterday. She stated that she had scored all of the applicants and one scored extremely high and is pleased to announce that she will start tomorrow. Her name is Marsha Cordle.

### **CONSIDERATION OF 2005 MEETING CALENDAR**

The schedule for the 2005 CVB Advisory Board meetings was sent out with the board packet. There were no conflicts noted.

### **2005 GALENA/JO DAVIESS COUNTY MEDIA SCHEDULE**

Robin Malpass from Tandem Design and Strategic Marketing (TDSM) introduced herself to new board members, mentioning that her firm has been working with the CVB since 2002.

She presented the 2005 Advertising Campaign for Galena/Jo Daviess County. She also answered questions from the board.

### **OTHER REPORTS**

**Jo Daviess County:** Merri Berlage gave an update regarding the structure of the CVB. She stated that the new State's Attorney will take office on December 1<sup>st</sup>. He will be responsible for all research and drafting a resolution including by-laws. She stated at this time there is no set time frame.

**City of Galena:** Pepple announced that this will be her last meeting. She is taking the Director of Finance position with the city of Galena and the mayor will appoint a new CVB Advisory Board member.

**Other Villages and Board Members:** Osmanski gave an update on the Executive Director search. He stated the committee had the applications narrowed down to eight finalists and the County Administrator is sending letters and making phone calls to confirm they are still interested. The committee will meet again next week to discuss the results.

**OTHER BUSINESS/BOARD MEMBER COMMENTS**

None

**PUBLIC COMMENTS**

None

**ADJOURN**

A motion to adjourn was made by Gordy, seconded by Kluesner. Motion carried. Meeting adjourned at 6:30 p.m.

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**NEXT MEETING:  
6:00 P.M., TUESDAY, DECEMBER 21, 2004  
JO DAVIESS COUNTY COURTHOUSE BOARDROOM**

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