

COMMITTEE REPORT

COMMITTEE: Development & Planning
CHAIRPERSON: Vince Hasken
DATE/TIME: Monday, January 27, 2003 7:00 p.m.

PRESENT:

| | | |
|--|---|---|
| <input type="checkbox"/> Alexander | <input checked="" type="checkbox"/> Hasken | <input checked="" type="checkbox"/> Schultz |
| <input type="checkbox"/> Berlage | <input checked="" type="checkbox"/> Jackson | <input type="checkbox"/> Sisler |
| <input checked="" type="checkbox"/> Bielenda | <input type="checkbox"/> Lyons | <input type="checkbox"/> Stoffregen |
| <input type="checkbox"/> Carroll | <input type="checkbox"/> Montelius | <input type="checkbox"/> Toepfer |
| <input type="checkbox"/> Cooper | <input type="checkbox"/> Potter | <input type="checkbox"/> Zillig |
| <input type="checkbox"/> Creighton | <input type="checkbox"/> Schubert | |

Others: Duane Olivier, County Administrator
Janet Anderson, Director, Economic Development & Planning
Linda Delvaux, Zoning Officer
John Mazor, Executive Director, CVB
Helen Schamberger

**SUBJECT OF MEETING: Regular meeting
MINUTES**

1. Minutes

On a motion by Joanne Bielenda, 2nd by Dane Jackson the minutes of December 23, 2002 were approved.

2. Tax Abatement

Helen Schamberger, Stockton, IL, part owner of the new County Inn & Suites being constructed in Stockton, IL, presented a request for County tax abatement for the new Inn. The request was for a 100% abatement of County taxes for 5 years. Tax abatement is needed in the first few years of the operation of the Inn to make it economically viable. The Inn will consist of 40 rooms, a small meeting room, an exercise room, and a pool and hot tub. It is estimated that the operation of the Inn will create 20 jobs. The construction cost of the Inn is \$1.5 million. The Stockton School District has turned down a similar request.

Janet Anderson and Duane Olivier will prepare an overall Tax Abatement Policy for the consideration by the Committee and the Committee will consider this request in the light of such Policy.

3. Economic Development.

- a) Making reference to the New Information for Economic Development, Janet noted that letters have been sent to banks, insurance companies, law and accounting firms marketing the resources that are available to any of their clients in an effort to partner and grow development for Jo Daviess County. She also mentioned that the Statistical Report and Portfolio are being sent to prospective external and internal entrepreneurs.

Janet's discussion of the Progress Report was that the Tax Seminar attracted 30 responses, while 17 attended; the Telecommunications attracted 17 responses and attendance. A periodic newsletter will go out periodically based on information from Internet Express, Media Com and other sources of telecommunications. This newsletter should keep everyone abreast of what these companies are doing to expand their services in Jo Daviess County

- b) The 17th Annual Rotary Roundtable was over. It was a great learning experience. She gave an overview of the current local business environment saying that Dura had lost Windstar, a major contract, and would be laying off 125 employees. Warren Cheese has closed its facilities and she is trying to assist by attracting another business in its place. Moonlight Reflections has been approved by a local bank and state agency for an expansion loan. Vessel Systems from Dubuque is interested in moving to East Dubuque. Other relocations and expansions were mentioned.
- c) She and Vince talked about the lack of attendance for the CEDS Committee. Vince asked Janet if she had ideas on this situation. She said she did, and he requested they go over those ideas at the next County Planning and Development meeting. Janet and Vince also talked about Janet giving a presentation on her role for Economic Development to the County Board. She is to let Vince know when she is ready.
- d) A Journal of activities applicable to her role as Economic Development and Planning was prepared by her. The activities respond to each portion of the original job description for her position, beginning with April 1 through December 31, 2002. She passed out the Journal to a few committee members. The balance of the County Board Members and Members of the Finance Committee will receive copies, as well.

4. CVB

- a) **Resolution of support for the Grand Excursion 2004.** After reviewing a short video on the Grand Excursion 2004, the committee considered a resolution of support for the Grand Excursion 2004. On a motion from Marvin Schultz, 2nd by Joanne Bielenda the committee recommended adopting the resolution of support. "See Attached."
- b) **Consideration of destination themeline.** John Mazor reviewed the 4th and final themeline focus group results. Mazor explained how a series of focus groups were used to narrow down the combination of words to form a specific themeline for the destination. Over 60 phrases were considered during the two year process. Past themelines were tested along with proposals from the community and ad agency. With support and approval from the CVB Advisory Board, the committee considered the themeline "Vintage Charm, Contemporary Spirit". On a motion from Joanne Bielenda, 2nd by Vince Hasken the committee voted 3 to 1 to approve the destination's themeline.

- c) **CVB FY03 Goals & Measures.** The committee reviewed the goals and measurements for the FY03 program year. John Mazor explained how the figures were determined and their use in evaluating the bureau's progress. In addition, he explained how program managers (CVB staff) use the information to determine the effectiveness of the efforts. Goals and measures for FY03 are highlighted in December's month-end report. "See Attached."

5. Building & Zoning

- a) **Transfer of property in East Dubuque from the County to the City of East Dubuque.** The County acquired title to two properties in the City of East Dubuque as a part of a flood mitigation grant from the Illinois Emergency Management Agency and the Illinois Department of Natural Resources. The County previously transferred title to one of the properties to the City, this would be the second. On a motion by Joanne Bielenda, seconded by Dane Jackson, the Committee approved recommending the attached resolution transferring the described property to the City of East Dubuque.
- b) **Property addressing concerns.** Linda Delvaux described for the Committee many of the property addressing concerns that she has. A number of years ago, the County adopted a county-wide uniform numbering plan. However, because assignment of the property address had been passed around between several County offices, developers assigned numbers without consultation with the County, and many property owners assumed their own addresses, there are many out of sequence property numbers throughout the County and many that do not comply with the numbering plan. The Community understood the problem and its concerns, but had no immediate solution to the problem. Until there is a better solution to the property number problem, address will be assigned in a manner that best suits each situation, minimizes the creation of new problems, and wherever possible resolves old addressing problems.

6. Building Permit Report.

A summary report (attached) on 2002 Building Permits was distributed. 155 new single-family homes were constructed in the unincorporated area of the County in 2002, not including single-family homes built as "farm dwellings" and not requiring building permits. The total permit value of all such homes was \$25,441,700 with an average value of \$164,140. The permit value of homes constructed does not include the value of land and may not represent the "market value" of a home.