

Jo Daviess County Obesity Prevention Coalition
Logic Model
2016

Resources	Activities	Outputs	Short- and Long-Term Outcomes/ Effects
<p>In order to accomplish our set of activities we will need/or ask for support from the following:</p>	<p>In order to address our goals we will accomplish the following activities:</p>	<p>We expect that once accomplished these activities will produce these outputs:</p>	<p>We expect that if accomplished these activities will lead to the following changes in 1 year then 5 years:</p>
<ul style="list-style-type: none"> • Coalition • Community Collaborations • Business Community • Freeport Health Network • Midwest Medical Center • Medical Associates • Jo Daviess County Physicians • School Districts • University of Illinois Extension office and programs/ 4-H groups • Health Department • Boy Scouts/Girl Scouts • Family Ties • Weight Watchers • Churches • Illinois Community 	<ul style="list-style-type: none"> • Coalition Meetings • Recruit new members • Cholesterol & Hypertension Screenings • Health fairs/ trade shows. Jo Daviess County Health Summit- Earth Day Fest- Turner Hall • Write healthy eating and active living articles and submit to the local papers and on the social media outlets. i.e.: website, Facebook) • Inform the public that public transportation is available to transport those in need of the service to fitness centers and 	<ul style="list-style-type: none"> • More community members representing business or civic members on the coalition. • Awareness about the overweight and obesity problem in Jo Daviess County. • Utilization of Hypertension/ Cholesterol screenings • Utilization of free or low-cost recreational services throughout the county • To have ongoing BMI data to compare • To have community collaboration in addressing obesity in Jo Daviess County 	<p><u>Short Term</u></p> <ul style="list-style-type: none"> • By November 30, 2016, have coalition members from the majority towns within Jo Daviess County • Collect BMI data for all schools within the county and share results w/each school • Development of a Wellness Committee within the coalition to address different target groups (ex: childhood & adulthood) and obesity related diseases such as cardiovascular and diabetes • Increased healthy food options

<p>Action Agency</p> <ul style="list-style-type: none"> • Local food pantries • Local Newspapers/media • Jo Daviess Co. IT support • Illinois Alliance to Prevent Obesity • Take Off Pounds Sensibly (TOPS) • Galena Green Team • County Farmer’s Markets • Jo Daviess County Association for Home and Community Education • Galena Art and Recreation Center (ARC) • Greater Elizabeth Art and Recreation (GEAR) • Jo Daviess County Transit • Riverview Center • Jo Daviess County Conservation Foundation • EMS • Law Enforcement 	<p>health fairs</p> <ul style="list-style-type: none"> • Encourage School Boards to continue to collect data through confidential Body Mass Index (BMI) screenings of students • Explore other opportunities to collect BMIs for other community members/ Health Fairs • Promotion of Physical Activity through coalition’s Get Active website • Update the coalition’s brochure • Revise and update JDC website to include links to organizations that educate and promote Healthy Eating and Active Living • Maintain social media outlet such as Face Book, etc. • Collaborate w/ Midwest Medical Center on potential school/community workshop MMC+me 		<p>awareness</p> <ul style="list-style-type: none"> • Successful legislative passing of the Healthy Eating Active Living (HEAL)act and Sugar Sweetened Beverage (SSB) tax <p><u>Long Term</u></p> <ul style="list-style-type: none"> • By 2020 notice a reduction in BMI data at all county schools • By 2020, increase healthy eating and physical activity awareness within Jo Daviess County by tracking how many residents are viewing the coalition’s website and attendance at events/educational presentations • By 2020 notice an increase in participation of community wellness activities sponsored by collaborative partners (ARC, GEAR, Midwest Medical, etc.)
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