



**Galena/Jo Daviess County Convention & Visitors Bureau**  
**Minutes for CVB Board Meeting**  
**Country Inn & Suites, Stockton @ 6:00 p.m.**  
**June 30, 2015**

**Call to order:** Meeting was called to order by Hal Gilpin at 6:00 p.m.

**Roll Call Present:**

**CVB Board Members**

- Matthew Carroll
- Jess Farlow
- Erin Murphy
- Caitlin Oponski
- Sharon Cholewinski
- Helen Schamberger
- Hal Gilpin
- Robert Mahan
- Merri Berlage / JDC Board Member

**Staff**

- Katherine Walker, Executive Director
- Celestino Ruffini, Sales & Marketing Director
- Lori Kinnaman, Administrative Assistant
- Betsy Kaage, Social Media Specialist
- Melosa Belger, Events Coordinator

**Guest in Attendance.**

Brad Petersburg, Andy Jordan, Katie Deveraux

**Public Comments.**

Brad Petersburg suggested that edits be made to the resolution. He handed out a copy of the resolution with his amendments.

Andy Jordan, J3 Timing, told the board that he was there seeking interest in owning the triathlon.

## **Approval of Minutes**

*Motion:* Moved by Jess Farlow to approve the minutes from the May 14, 2015 CVB Special Board Meeting. Second by Matthew Carroll. **Motion carried**

*Motion:* Moved by Erin Murphy to approve the minutes from the May 26, 2015 CVB Board Meeting. Second by Matthew Carroll. **Motion carried**

## **Committee & Meeting Reports.**

### Sales & Marketing

*Motion:* Moved by Merri Berlage to approve the request for proposal for the website development. Second by Jess Farlow. **Motion carried.**

### Event Planning

*Motion:* Moved by Helen Schamberger not to pursue the Galena Triathlon / Duathlon Event in 2016. Second by Jess Farlow. **Motion carried.**

Matthew Carroll reported on the Lead Rush / Half Marathon. He stated that J3 Timing was chosen to be the timing company for the marathon. The local grant program was discussed at the committee meeting.

### Visitor Services

No report.

### Community Outreach

Robert Mahan reported on the first meeting.

### Ad Hoc

No report.

### County Board Retreat

Hal Gilpin reported on the retreat.

## **Unfinished Business.**

Discussion of Sect. 2 of the draft resolution dated June 30, 2015

*Motion:* Moved by Robert Mahan, Directors on the new DMO Board shall be residents of the county, owners of a business operating in the county, or principal managers of a business operating in the county. Second by Erin Murphy.

*Amended Motion:* Moved by Hal Gilpin, not to exceed two non-residents. Second by Jess Farlow. **Amended motion carried**, with two nay votes recorded for Helen Schamberger and Robert Mahan.

The motion including the amendment **carried by voice vote**. Nay votes recorded for Helen Schamberger and Robert Mahan.

Discussion of Sect. 2 of the draft resolution dated June 30, 2015

Motion: *Moved* by Robert Mahan, The initial 4 directors shall publicly request nominations for the remaining 7 directors and follow the appointment process outlined in the Singular Voice Plan to achieve the desired business representation on the board as outlined in the Singular Voice Plan. Motion died due to lack of a second.

A brief discussion followed.

Discussion of Sect. 2 of the draft resolution dated June 30, 2015

Motion: *Moved* by Hal Gilpin, The initial 4 directors of 11 directors shall engage independent legal counsel to form the 501(c)6 status described in the preceding paragraph. Second by Erin Murphy. Motion carried by voice vote. Nay votes recorded for Helen Schamberger and Merri Berlage.

Motion: *Moved* by Jess Farlow, To change paragraph 3 from the June 8, 2015 draft resolution and change it to the original draft resolution of June 2, 2015. Second by Matthew Carroll. Motion carried by voice vote. Nay vote recorded for Merri Berlage.

Motion: *Moved* by Matthew Carroll to approve the document as amended today. Second by Erin Murphy.

Amended motion: *Moved* by Merri Berlage, For Hal Gilpin to hand carry or file it by email and put it on a zip drive and take it to the State's Attorney's Office and say it needs to be addressed immediately. Second by Robert Mahan. Amended motion carried by voice vote.

The motion including the amendment **carried by voice vote**.

#### **New Business.**

No action on new business items.

#### **Board Member Comments.**

Erin Murphy stated that issues will need to be addressed about the future of events and the events program.

Matthew Carroll attended the Corkless Wine Festival on Saturday. He said it was well attended.

Katherine Walker said that staff was out in the county over the weekend and attended multiple events.

Merri Berlage stated that more focus should be on Ag related tourism and Ag related events.

**Public Comments.**

Brad Petersburg thanked the board for their time and effort on the resolution.

**Adjournment.**

*Motion:* Moved by Merri Berlage. *Second:* by Jess Farlow to adjourn the meeting. **Motion carried.** The meeting was adjourned at 7:55 p.m.

Lori Kinnaman

Administrative Assistant/Secretary

Galena/Jo Daviess County Convention & Visitors Bureau

July 28, 2015

Date of Approval