

DRAFT: These minutes are not the official record until final approval at the next committee meeting and all minutes may be changed until officially approved.



**Galena/Jo Daviess County Convention & Visitors Bureau
Community Outreach Committee Meeting Minutes
Charlie's Place, Hanover Il, 61041 @ 3:30 pm
March 3, 2016**

Call to order: Meeting was called to order by Erin Murphy 3:30 p.m.

Roll Call Present:

Committee Members

- Erin Murphy
- Helen Schamberger
- Terry McGovern

Staff

- Katherine Walker, Executive Director
- Jeff Graack, Sales & Marketing Director
- Lori Kinnaman, Administrative Assistant
- Betsy Kaage, Social Media Specialist

Others in Attendance

None

Approval of Minutes

Due to an oversight, the August 8th, 2015 minutes were not approved.

New Business

The committee discussed the lack of community interest of the past meetings. They offered ideas on how to increase the attendance. Katherine Walker suggested a quarterly seminar in a different location, each with a different focus. She suggested a focus on education such as social media or education on the investment program. They decided to start with the investment program. Katherine offered to put together a schedule starting with April, May and June.

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Committee Comments

None

Public Comments

None

Adjournment

Motion: Moved by Helen Schamberger. *Second:* by Terry McGovern to adjourn the meeting.

Motion carried. The meeting was adjourned at 4:10 pm.

Betsy Kaage

Secretary

Galena/Jo Daviess County Convention & Visitors Bureau

Date of Approval