



**Galena/Jo Daviess County Convention & Visitors Bureau**  
**Minutes for Ad Hoc Committee**  
**CVB Administrative Office, 720 Park Ave., Galena, IL 61036**  
**March 19, 2015**

**Call to order:** Meeting was called to order by Hal Gilpin 12:06 p.m.

**Roll Call Present:**

**CVB Board Members**

- Matthew Carroll
- Jess Farlow
- Erin Murphy
- Caitlin Oponski
- Sharon Cholewinski
- Helen Schamberger
- Hal Gilpin
- Robert Mahan
- Merri Berlage / JDC Board Member

**Staff**

- Katherine Walker, Executive Director
- Celestino Ruffini, Sales & Marketing Director
- Lori Kinnaman, Administrative Assistant
- Betsy Kaage, Social Media Specialist
- Melosa Belger, Events Coordinator

**Guests in attendance.** Katie Deveraux

**Welcome and Introductions.** Hal Gilpin welcomed those in attendance.

**Public Comments.** None

**Approval of Minutes.**

*Motion:* Moved by Merri Berlage to approve the January 15, 2015 minutes. *Second:* by Matthew Carroll. Motion carried by voice vote

*Motion:* Moved by Erin Murphy to approve the February 19, 2015 minutes. *Second:* by Matthew Carroll. Motion carried by voice vote

**New business.**

Matthew Carroll explained why Erin Murphy attended the meeting with the Visit Galena representatives in place of Katherine Walker which was agreed upon at the February 24th CVB Board Meeting. Erin Murphy reported on the meeting stating that Fred Bonnet would not attend the meeting and that they only met with Chris Hamilton, Visit Galena Executive Director. She stated that Chris Hamilton said that he would not make changes to the One Voice Plan because that is not what he has been presenting to the community. Erin also stated that Chris was adamant that the two boards not meet. Chris suggested that Matthew Carroll call the One Voice Plan for a vote at the next CVB Board Meeting. Erin Murphy stated that she would reconsider her yes vote if the two boards did not meet or entertain any changes or impute from the CVB.

Hal Gilpin stated that the contract between the city and Visit Galena states that they are required to enter into merger talks with the CVB within the two years of the contract. Hal Gilpin suggested that they put the One Voice Plan on the agenda for the next CVB Board Meeting, as is, to be voted on.

Katherine Walker suggested that the plan be voted on and subject to the outcome of the vote an alternate plan be put forward called One Destination.

Hal Gilpin wanted to hold off on a statement that he had prepared to read at the City of Galena Council Meeting. Helen Schamberger agreed that the timing was not right.

There was some discussion on the marketing contract between the city and the CVB. Hal Gilpin suggested that the contract go through both boards for final approval in the case that it would be needed for the marketing bid. The committee decided to wait thirty days before a final vote on the agreement.

**Public Comments.** None

**Adjournment.**

*Motion:* Moved by Sharon Cholewinski *Second:* by Jess Farlow to adjourn the meeting. **Motion carried.** The meeting was adjourned at 12:52 p.m.

Lori Kinnaman

Administrative Assistant/Secretary

Galena/Jo Daviess County Convention & Visitors Bureau

June 8, 2015

Date of Approval