



Galena/Jo Daviess County Convention & Visitors Bureau
Minutes for Ad Hoc Committee
Ramada Inn, 11383 US Rt. 20 West, Galena, IL 61036
February 19, 2015

Call to order: Meeting was called to order by Hal Gilpin 12:06 p.m.

Roll Call Present:

CVB Board Members

- Matthew Carroll
- Jess Farlow
- Erin Murphy
- Caitlin Oponski
- Sharon Cholewinski
- Helen Schamberger
- Hal Gilpin
- Merri Berlage / JDC Board Member

Staff

- Katherine Walker, Executive Director
- Celestino Ruffini, Sales & Marketing Director
- Lori Kinnaman, Administrative Assistant
- Betsy Kaage, Social Media Specialist
- Melosa Belger, Events Coordinator

Guests in attendance. Terry McGovern and Katie Deveraux

Welcome and Introductions. Hal Gilpin welcomed those in attendance.

Public Comments. None

New business

Hal Gilpin presented his proposal for the agreement with the city of Galena to the committee. He proposed offering both the city of Galena and the county 10% of the hotel/motel tax as a service fee. Twenty five percent of the tax would be allocated for promoting the city of Galena and a two year extension clause to the contract could be added if the city is satisfied with the service. After the board's revisions are made Hal suggested taking the agreement to the State's Attorney and then to the boards for approval.

The committee was not in favor of the 25% promotional offer for the city of Galena. Katherine Walker questioned the process of collecting the tax and suggested that the process should be written out in detail. Jess Farlow suggested that the committee continue with the agreement and fine tune it and present it to the boards. Merri Berlage suggested that wording be added stating that should the two bodies become one organization, she did not finish the statement, however Caitlin Oponski suggested the contract could be re-negotiated.

Katherine Walker left the meeting at this time 12:33 p.m.

Discussion followed concerning the One Voice Plan. Hal Gilpin explained his plan proposal and amendments to the plan.

Caitlin Oponski left the meeting at this time 12:58 p.m.

Jess Farlow stated that he spoke to the Illinois Secretary of State Office and there is a corporation that is out there that is called Experience Galena and Jo Daviess County Inc. and was involuntary dissolved in 2001. The total cost of everything would be under \$200. Hal Gilpin asked the committee if they are in favor or a 501(c) 6. Matthew Carroll, Helen Schamberger, Erin Murphy, Sharon Cholewinski and Jess Farlow were in favor; Merri Berlage asked to see more information before she voted.

Public Comments. None

Adjournment.

Motion: Moved by. Helen Schamberger *Seconded:* by Merri Berlage to adjourn the meeting.

Motion carried. The meeting was adjourned at 1:45 p.m.

Lori Kinnaman

Administrative Assistant/Secretary

Galena/Jo Daviess County Convention & Visitors Bureau

March 19, 2015

Date of Approval