



**MINUTES of the Galena/Jo Daviess County Convention & Visitors Bureau
Ad Hoc Committee**

Meeting date: Thursday, January 15, 2015

Call to order: Hal Gilpin called the meeting to order at 12:13 with a quorum present.

Members in attendance: Erin Murphy, Jess Farlow, Hal Gilpin, Matthew Carroll, Helen Schamberger , Merri Berlage

Members not in attendance: Sharon Cholewinski

CVB Staff in attendance: Katherine Walker

Guests in attendance: None

Public Comments: None

New business: Hal Gilpin apologized for the motion that went to county board. Erin Murphy asked what happened with the motion at county board. Merri Berlage answered that it passed as amended. Hal Gilpin gave an update on his conversation with Mark Moran and the RFP for the city. A handout was presented with questions concerning 501c6 status, a percentage to the collecting entity, responsibility, welcome center, certified benefits and board members. Nothing is set in concrete, but there needs to be consideration of all possible avenues. Erin Murphy asked what would happen moving forward. Merri Berlage responded with some thoughts from Tuesday night. Helen Schamberger asked what happens to the capital improvement fund. Other questions centered on staff benefits and positions. Erin Murphy brought up problems the city and county might see. Merri Berlage mentioned the county has been supportive of merging and it is an issue of how to pursue it. Helen Schamberger questioned size of the board. Seventeen members and 15 would vote. Past history was brought up when the CVB board had 16 members and how it worked then. Erin Murphy and Jess Farlow both talked about how once things started, things will begin to happen. It may become a question of if you're represented with amount of hotel tax or the best people. Everyone thought it should be the best people. Hal Gilpin stated that Door County is represented by town and hotel tax. Erin Murphy wants to see less double spending. Hal Gilpin wanted to pursue the idea that we want to do business with the city. There was more general discussion on pursuing Avenue A or Avenue B, the timing and what form the effort would take.

Motion: Moved by Matthew Carroll to do a letter of intent for the RFP for the city. Merri Berlage had the second. Motion passed by voice vote. Hal Gilpin will draft a letter with signatures to be fixed at the board meeting.

Announcements: None

Public Comments: None

Adjournment: The meeting was adjourned at 1:50 p.m.

Katherine Walker
Secretary
Galena/Jo Daviess County Convention & Visitors Bureau

March 19, 2015
Date of approval