

These minutes are not the official record until final approval at the next board meeting and all minutes may be changed until officially approved.



Galena/Jo Daviess County Convention & Visitors Bureau
Minutes for Ad Hoc Committee
June 8, 2015
Jo Daviess County Courthouse

Call to order: Meeting was called to order by Hal Gilpin 2:00 p.m.

Roll Call Present:

CVB Board Members

- Matthew Carroll
- Jess Farlow
- Erin Murphy
- Caitlin Oponski
- Sharon Cholewinski
- Helen Schamberger
- Hal Gilpin
- Robert Mahan
- Merri Berlage / JDC Board Member

Staff

- Katherine Walker, Executive Director
- Celestino Ruffini, Sales & Marketing Director
- Lori Kinnaman, Administrative Assistant
- Betsy Kaage, Social Media Specialist
- Melosa Belger, Events Coordinator

Guests in attendance. Brad Petersburg, Katie Deveraux

Public Comments. Brad Petersburg made a few comments on the resolution he drafted in support of the creation of a single destination marketing organization.

Approval of Minutes.

Motion: Moved by Robert Mahan to approve the March 19, 2015 minutes. *Second:* by Sharon Cholewinski. Motion carried by voice vote

New business.

The committee discussed making changes to a resolution supporting the creation of a single destination marketing organization for Jo Daviess County that was drafted by Brad

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Petersburg, County Board Member. They then made several changes. In line 2, they agreed to eliminate the number of nominated directors and the nominating process. In line 4, they asked for a requirement that all the directors be residents of the County. In line 5, they changed the wording to ‘New DMO shall seek an independent legal counsel.’ They omitted items C & D in line 4. The name of the new DMO was also eliminated. They added the wording ‘funding through contracts with the City of Galena and Jo Daviess County’ in the second whereas. They added the request to have the 36 page agreement be reviewed from the County’s legal counsel. They agreed that the representatives from the City and the County should have full voting rights.

Motion: Moved by Erin Murphy to approve the changes to the resolution and present the amended resolution to the next CVB Board Meeting. *Second:* by Sharon Cholewinski. **Motion carried.**

The committee decided to discuss the next agenda items at the next regular meeting. **Public Comments.** The committee thanked Brad Petersburg for the work he has done drafting the resolution.

Adjournment.

Motion: Moved by Merri Berlage *Second:* by Erin Murphy to adjourn the meeting. **Motion carried.** The meeting was adjourned at 3:06 p.m.

Lori Kinnaman
Administrative Assistant/Secretary
Galena/Jo Daviess County Convention & Visitors Bureau

Date of Approval