

These minutes are not the official record until final approval at the next committee meeting and all minutes may be changed until officially approved.



MINUTES of the Galena/Jo Daviess County Convention & Visitors Bureau
Meeting date: Wednesday, August 5, 2015

Call to order: A Community Outreach & Education Committee meeting of the Galena/Jo Daviess County Convention & Visitors Bureau was held at City Hall, East Dubuque, IL, on Wednesday, August 5 2015. The meeting convened at 11:06 a.m. Robert Mahan served as chairperson and Betsy Kaage served as secretary.

Members in attendance: Robert Mahan, Erin Murphy and Helen Schamberger.

Members not in attendance: Caitlin Oponski.

CVB Staff in attendance: Betsy Kaage, Melosa Munholland

Guests in attendance: none

Welcome and Introductions: none

Public Comments: None.

Approval of minutes: Murphy moved to approve the minutes from July 8, 2015, with a second from Schamberger.

Unfinished business: None.

New business:

Discussion of CVB Outreach: The committee discussed attendance at the meetings and directed Kaage to send an eblast with meeting information to all Basic Service Members of the CVB and village mayors, as well as posting to community Facebook Pages. The committee will keep the meetings as scheduled for 2015 and then evaluate the process for 2016.

Discussion of Services: Kaage reported on the CVB Face-to-Face outing in East Dubuque July 29 and on the Community Page views at galena.org. Munholland brought materials to show how businesses can get their events promoted with the CVB.

Announcements: Next meeting will be in Stockton, IL on September 2, 2015 at 6:00 p.m. at Stella's Café & Catering, 100 N. Main St., Stockton, IL.

Public Comments: None.

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Adjournment: Murphy made the motion to adjourn, with a second from Schamburger. The meeting was adjourned at 11:37 a.m.

Betsy Kaage
Secretary
Galena/Jo Daviess County Convention & Visitors Bureau

Date of approval

DRAFT