



MINUTES of the Galena/Jo Daviess County Convention & Visitors Bureau
Meeting date: Wednesday, July 8, 2015

Call to order: A Community Outreach & Education Committee meeting of the Galena/Jo Daviess County Convention & Visitors Bureau was held at Planetary Studies Foundation Earth & Space Museum, Elizabeth, IL, on Wednesday, July 8 2015. The meeting convened at 6:00 p.m. Robert Mahan served as chairperson and Betsy Kaage served as secretary.

Members in attendance: Robert Mahan, Erin Murphy and Helen Schamberger.

Members not in attendance: Caitlin Oponski.

CVB Staff in attendance: Betsy Kaage

Guests in attendance: Tammy Trebian, Merri Sevey and Merri Berlage

Welcome and Introductions: All in attendance introduced themselves.

Public Comments: None.

Approval of minutes: Schamberger moved to approve the minutes from May 6, 2015, with a second from Murphy. (June 3, no quorum)

Unfinished business: None.

New business:

Discussion of Services: Kaage presented information about the CVB services, including Community Page website and Hotel/Motel tax data.

Discussion of CVB Outreach: Mahan opened the meeting to questions, ideas or concerns from community members. Merri Sevey asked if the Sales & Marketing meetings could be moved to the evenings to accommodate the potential candidates that can't leave their businesses during the day. Sevey also asked about the grant program for new events. Tammy Trebian asked if there were any updates on the possible merger of the two marketing agencies, she doesn't want two organizations especially if the State cuts funding.

Announcements: Next meeting will be in East Dubuque, IL on August 5, 2015 at 11:00 a.m. in the meeting room at City Hall, 185 Wisconsin Ave., East Dubuque, IL.

Public Comments: None.

Adjournment: Murphy made the motion to adjourn, with a second from Schamburger. The meeting was adjourned at 6:55 p.m.

Betsy Kaage
Secretary
Galena/Jo Daviess County Convention & Visitors Bureau

_____ Date of approval