



**Galena/Jo Daviess County Convention & Visitors Bureau
Event Planning and Management Committee Minutes
Chestnut Mountain Resort at 10 a.m., June 18, 2015**

Call to order: Matthew Carroll called the meeting to order at 10:09 a.m.

Members in attendance: Matthew Carroll, Hal Gilpin and Erin Murphy

Members not in attendance: Catlin Oponski

Establishment of Quorum: A quorum was established.

CVB Staff in attendance: Melosa Belger and Katherine Walker

Guests in attendance: None

Public comments: None

Approval of minutes: *Motion:* Motion moved by Hal Gilpin, and *seconded* by Erin Murphy to approve the minutes of the March 19, 2015 meeting. **Motion carried.**

Unfinished Business

Recap of 2015 Galena Triathlon & Duathlon: Melosa Belger reviewed the 2015 post race report and athlete survey.

Discussion and possible action on producing the 2016 Galena Triathlon & Duathlon: Motion moved by Hal Gilpin and seconded by Erin Murphy not to go forward with the 2016 Galena Triathlon & Duathlon. **Motion carried.**

New Business

2015 Lead Rush Half Marathon Marketing Plan. Melosa Belger reviewed the marketing plan for this year's event, stating Facebook advertising and social media has already started. The event is listed on several sports event websites.

2015 Lead Rush Timing Company: Motion moved by Erin Murphy and seconded by Hal Gilpin to use J3 Timing as stated for \$2.50 per runner for the 2015 Galena Lead Rush Half Marathon. **Motion carried**

Local Grant Program: After much discussion, the committee asked staff to prepare guidelines for a new grant program to be presented within the 2016 CVB budget timeframe.

Public Comments: None

Adjournment: *Motion:* Moved by Erin Murphy and seconded by Hal Gilpin to adjourn the meeting. **Motion carried.** The meeting was adjourned at 10:55 a.m.

Melosa Belger November 24, 2015
Secretary Date of approval
Galena/Jo Daviess County Convention & Visitors Bureau